

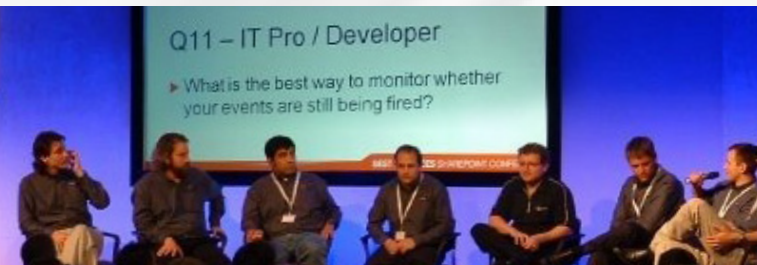
BEST PRACTICES CONFERENCE

▶ SHAREPOINT

▶ SQL SERVER

Clarity. Direction. Confidence.

BEST PRACTICES, WASHINGTON DC: Welcome to better outcomes.



Best Practices is about doing things the right way: the best method to accomplish a task, no matter how large or small.

The August Best Practices Conference in Washington, DC presents the most current techniques being used by industry leaders to achieve exceptional outcomes -- principles you can apply to achieve goals faster and easier. Learn how to:

- Sort through the best solutions to any task
- Reach consistent, confident decisions at every level
- Break the cycle of avoidance and disagreement
- Eliminate design, deployment, organizational and administrative confusion

- Enhance communication, collaboration, efficiency
- Avoid technology errors, misconceptions and pitfalls
- Leverage the hard-won experience of industry leaders
- Gain early competitive advantages
- Replace disorder with clarity, direction and confidence

SharePoint and SQL tracks ensure you get the maximum benefit. Attend tracks from one or both, at no additional cost.

Top experts put you ahead of the curve.

This Conference gathers top SharePoint and SQL experts to define and describe methods that will become industry standard – insights you can use now to avoid pitfalls, cut costs, and gain a competitive edge. Speakers include:

- Microsoft Product Team Members
- Microsoft MVPs
- Top industry executives and authors
- Industry colleagues
- Leading trainers, consultants and topic experts

Insights for every IT professional.

Attendees from every level of your enterprise can benefit from this trend-setting Conference, including:

- IT Pros
- Developers and Designers
- Information Workers
- Information Architects/Taxonomists
- Project Managers
- Chief Information Officers

Both SharePoint and SQL tracks are offered, stretching your budget and improving attendance ROI.

- SharePoint IT Pro
- SharePoint Developer
- SharePoint IW
- CIO/Project Manager Track
- SQL Server DBA
- SQL Server BI
- SQL Server Developer



What do Conference attendees say?

“Don’t change a thing. In my 15 years in IT, this is the best conference I have ever been to. Period.”

“This is by far one of the best training investments our company has made.”

“The conference was well organized, informative, and well worth my time.”

“The additional value I did not consider before the conference was, being able to come together with others who actually understand what we are doing. I learned a lot from speaking to attendees.”

“This was a fantastic event, and I am looking forward to more like this.”

“Invaluable conference. I am grateful for the opportunity to attend.”



WORLD-RENOWNED EXPERTS. WORLD-CLASS INSIGHTS.

Andrew J. Kelly - (MVP)

Andrew is the Practice Manager for Performance & Scalability with Solid Quality Mentors in Myrtle Beach, South Carolina. He has over 20 years experience with relational databases and application development on both UNIX and Windows platforms. His main focus now is SQL Server.



In addition to general SQL Server training and Mentoring he specializes in Performance, Scalability and Maintainability of large scale SQL Servers. He is a regular speaker each year at many conferences and user groups and has been a SQL Server MVP since 2001.

Ben Curry - (CISSP, MVP)

Ben is a Microsoft MVP and a highly respected enterprise architect specializing in knowledge management and collaboration technologies. As a senior SharePoint instructor, Ben is an authority on the next generation of Microsoft products.



Ben is the author or co-author of three books for SharePoint products and technologies, including the newly-released Microsoft Office SharePoint Server 2007 Best Practices by Microsoft Press. Ben has over fifteen years of experience designing, managing, implementing and securing data center IT solutions.

Bill English - (MCSE, MCSA, MVP, MCT)

Bill is an industry leader, author, and educator specializing in the SharePoint Products and Technologies product set from Microsoft. Bill draws on his expertise in knowledge management and collaboration technologies to teach and consult worldwide about powerful customized solutions based on the SharePoint platform.



Microsoft has acknowledged Bill's professional contributions to the SharePoint Portal Server platform by awarding him the prestigious title of Most Valuable Professional (MVP) for six consecutive years. Since 2000, Bill has authored 11 books on Exchange and SharePoint products, including the newly-released Microsoft Office SharePoint Server 2007 Best Practices by Microsoft Press.

William (Bill) Vaughn - (MVP)

William is an industry-recognized author, mentor and subject-matter expert on Visual Studio, SQL Server, Reporting Services and data access technologies. He's worked in the computer industry for over 37 years. In 2000, after 14 years at Microsoft, Bill stepped away to work on his books, consulting, mentoring and independent training seminars.



His latest books include Hitchhiker's Guide to Visual Studio and SQL Server (7th Edition) and Hitchhiker's Guide to SQL Server Compact Edition. He and Peter Blackburn also wrote the critically acclaimed Hitchhiker's Guide to SQL Server 2000 Reporting Services. He's available for consulting, mentoring or custom training.

Erik Veerman - (MVP, MCT)

Erik is a Mentor for Solid Quality Mentors focusing on training, mentoring and architecting solutions on the SQL Server BI platform. His industry recognition includes Microsoft's Worldwide BI Solution of the Year and SQL Server Magazine's Innovator Cup winner. Erik is the lead author for the SQL Server 2005 and 2008 BI Training Kits (MS Press 70-445 and 70-448)) and a co-author of the WROX Integration Services titles (Professional SSIS & Expert SSIS).



His experience with high volume multi-terabyte environments and SQL Server 64-bit has enabled clients to scale their Microsoft-based BI solutions for optimal potential. As an expert in OLAP design, ETL processing, and dimensional modeling, Erik is a presenter, author and instructor. He led the ETL architecture and design for the first production implementation of Integration Services (SSIS) and helped drive the ETL standards and best practices for SSIS on Microsoft's SQL Server 2005 reference initiative, Project REAL.

Todd Bleeker - (MVP, Ph.D.)

Todd is an industry leader in Microsoft-centric software development, specializing in SharePoint products and technologies. Todd is an innovative, resourceful technologist with an intense desire to excel. Todd has authored or co-authored several books on Microsoft's integrated suite of products.



Todd's books include the Developer's Guide to Windows SharePoint Services v3 Platform, and Step by Step series Windows SharePoint Services 3.0 by Microsoft Press. Todd has been awarded the title of Most Valuable Professional (MVP) by Microsoft for his contributions to the SharePoint Server Platform and community. He is a regular contributor to Web sites such as Microsoft TechNet.